Alexandre Zahrai | *Web Developer*

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<u>Portfolio</u> | <u>LinkedIn</u> | <u>GitHub</u>

TECHNOLOGIES, PROGRAMMING LANGUAGES & TOOLS:

Next.js | React.js | TypeScript | CMS (Sanity, WordPress) | PHP | Git | Tailwind | Node.js | npm | Figma | Visual Studio Code | HTML | CSS | JavaScript

EXPERIENCE:

Freelance Web Developer | Dec. 2020 – Present
- Spearheaded the development of dynamic and visually appealing marketing websites by leveraging cutting-edge technologies, specializing in React/Next.js and seamlessly integrating with Sanity headless CMS and Sanity Studio.
- Demonstrated expertise in crafting responsive and user-friendly interfaces, ensuring optimal user experiences for diverse clients across various industries.
- Proven track record of delivering high-quality projects on time and within budget, collaborating closely with clients to understand their unique business needs and translating them into robust web solutions.

Web Developer | SKYCATCHFIRE | Jan. 2023 – Aug. 2023
- Collaborated with design and UI/UX teams to translate visual designs into functional WordPress themes, ensuring pixel-perfect implementations.
- Developed custom WordPress plugins, including WooCommerce extensions, to extend core functionality and meet specific client requirements, enhancing site performance and user engagement.
- Utilized PHP, JavaScript (mostly Alpine.js), Advanced Custom Fields (ACF) and Tailwind to build dynamic and interactive features, improving site interactivity and user engagement.
- Ensured cross-browser and cross-device compatibility by implementing responsive design principles and testing thoroughly across a wide range of devices, browsers and operating systems.
- Optimized website performance through code and asset optimization techniques, resulting in faster load times and improved user experience.
- Collaborated with clients to understand project objectives, gather requirements, and provide technical recommendations, leading to successful project outcomes.
- Conducted frequent code reviews and offered constructive feedback to team members, fostering a culture of code quality and continuous improvement.

Junior Web Developer | Circa Creative Studios | Dec. 2021 – Jan. 2023
- Responsible for creating custom WordPress solutions using Divi Theme and Page Builder.
- Successfully developed and launched the official website for Bell's Brewery, known for its iconic Two Hearted and Oberon ales.
- Implemented SEO best practices into website development, enhancing search engine visibility.
- Managed the entire development lifecycle, ensuring cross-browser and cross-device compatibility.

EDUCATION:

BA, Major in Political Science, Minor in Comparative Religion | Western Michigan University | 2019